

GENERAL ASSEMBLY OF NORTH CAROLINA

SESSION 1989

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HOUSE BILL 378*

Short Title: Travel and Tourism Commission.

(Public)

Sponsors: Representatives Warren, N. Crawford, Perdue; Easterling, R. Hunter, Lilley, Nye, Redwine, and Rogers.

Referred to: Commerce.

February 27, 1989

1 A BILL TO BE ENTITLED
2 AN ACT TO CREATE THE NORTH CAROLINA TRAVEL AND TOURISM
3 COMMISSION.

4 The General Assembly of North Carolina enacts:

5 Section 1. Chapter 143B of the General Statutes is amended by adding a new
6 section to read:

7 **"§ 143B-434.1. The North Carolina Travel and Tourism Commission - creation;**
8 **duties; membership.**

9 (a) There is created within the Department of Commerce the North Carolina
10 Travel and Tourism Commission.

11 (b) The duties of the Commission shall be:

12 (1) To assist and advise the Secretary of Commerce in the planning and
13 implementation of policy and priorities for the promotion and
14 development of travel and tourism in the State;

15 (2) To assist and advise the Secretary of Commerce in the development of
16 a budget for the Division of Travel and Tourism;

17 (3) To recommend programs to the Governor, the General Assembly, and
18 the Secretary of Commerce that will promote the State as a travel and
19 tourism destination and that will develop travel and tourism
20 opportunities throughout the State;

21 (4) To serve as a search committee to seek out, interview, and recommend
22 to the Secretary of Commerce, an advertising agency, which will assist

- 1 the Department in promotion of the State as a travel and tourism
2 destination;
- 3 (5) To adopt rules, regulations, or standards that may be necessary to
4 administer a matching funds tourism grant program;
- 5 (6) To administer a matching funds tourism grant program and approve
6 projects that qualify for participation in the program;
- 7 (7) To promote the exchange of ideas and information on travel and
8 tourism between State and local governmental agencies, and private
9 organizations and individuals;
- 10 (8) To advise the Secretary of Commerce upon any matter that the
11 Secretary may refer to it.
- 12 (c) The Commission shall consist of 17 members:
- 13 (1) The Director of the Division of Travel and Tourism, serving 'ex
14 officio';
- 15 (2) Two members associated with the tourism industry appointed by the
16 Governor, one from a list of nominees submitted by the The Travel
17 Council of North Carolina, Inc., (or its successors), and one from a list
18 of nominees submitted by the North Carolina Association of
19 Convention and Visitors Bureaus (or its successors);
- 20 (3) Two members associated with the tourism industry appointed by the
21 General Assembly upon the recommendation of the President Pro
22 Tempore of the Senate in accordance with G.S. 120-121, from a list of
23 nominees submitted by The Travel Council of North Carolina, Inc., (or
24 its successors);
- 25 (4) Two members associated with the tourism industry appointed by the
26 General Assembly upon the recommendation of the Speaker of the
27 House of Representatives in accordance with G.S. 120-121, from a list
28 of nominees submitted by The Travel Council of North Carolina, Inc.,
29 (or its successors);
- 30 (5) Two public members appointed by the Governor, each interested in
31 matters relating to travel and tourism;
- 32 (6) Two members associated with local chambers of commerce appointed
33 by the General Assembly upon the recommendation of the President
34 Pro Tempore of the Senate in accordance with G.S. 120-121;
- 35 (7) Two members associated with parks and recreation appointed by the
36 General Assembly upon the recommendation of the Speaker of the
37 House of Representatives in accordance with G.S. 120-121;
- 38 (8) Two members associated with county governments, one appointed by
39 the General Assembly upon the recommendation of the President Pro
40 Tempore of the Senate in accordance with G.S. 120-121, and one
41 appointed by the General Assembly upon the recommendation of the
42 Speaker of the House of Representatives in accordance with G.S. 120-
43 121; and

1 (9) Two members associated with municipal governments, one appointed
2 by the General Assembly upon the recommendation of the President
3 Pro Tempore of the Senate, and one appointed by the General
4 Assembly upon the recommendation of the Speaker of the House of
5 Representatives in accordance with G.S. 120-121.

6 (d) Members of the Commission, except a member serving 'ex officio,' shall
7 serve these terms: four for a term of one year, four for a term of two years, four for a
8 term of three years, and four for a term of four years. At the end of the terms of office
9 of the initial members, all succeeding appointments to these positions shall be for terms
10 of four years and until their successors are appointed and qualify.

11 (e) No member of the Commission, except a member serving 'ex officio,' shall
12 serve more than two consecutive terms. Members serving 'ex officio' shall serve so
13 long as they hold that office.

14 (f) Appointments to fill vacancies in the membership of the Commission that
15 occur due to resignation, dismissal, death, or disability of a member shall be for the
16 balance of the unexpired term and shall be made by the same appointing authority that
17 made the initial appointment.

18 (g) The Governor may remove any member of the Commission from office in
19 accordance with the provisions of G.S. 143B-16 of the Executive Organization Act of
20 1973.

21 (h) Commission members who are employees of the State shall receive travel
22 allowances at the rate set forth in G.S. 138-6. All other Commission members shall
23 receive per diem, subsistence, and travel expenses at the rate set forth in G.S. 138-5.

24 (i) The Commission shall elect a chairperson from its membership.

25 (j) A majority of the membership shall constitute a quorum.

26 (k) The Secretary of Commerce shall provide clerical and other services as
27 required by the Commission."

28 Sec. 2. G.S. 120-123 is amended by adding a new subdivision to read:

29 "(56) The North Carolina Travel and Tourism Commission, as established by G.S.
30 143B-434.1."

31 Sec. 3. This act is effective upon ratification.