

GENERAL ASSEMBLY OF NORTH CAROLINA

SESSION 1993

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HOUSE BILL 1053
Committee Substitute Favorable 5/5/93
Third Edition Engrossed 5/11/93

Short Title: Outdoor Advertising Limited.

(Public)

Sponsors:

Referred to:

April 19, 1993

A BILL TO BE ENTITLED

AN ACT TO LIMIT THE CONSTRUCTION OF BILLBOARDS TO PROMOTE THE SAFETY AND RECREATIONAL VALUE OF PUBLIC TRAVEL, AND TO ENHANCE NATURAL BEAUTY.

The General Assembly of North Carolina enacts:

Section 1. Chapter 136 of the General Statutes is amended by adding a new section to read:

"§ 136-125.1. Construction of billboards limited.

(a) In order to promote the reasonable, orderly, and effective display of outdoor advertising devices on interstate and federal-aid primary highways, while protecting the public investment in these highways, promoting the safety and recreational value of public travel, and to preserve natural beauty, no outdoor advertising sign shall be erected:

- (1) Along any scenic highway or scenic byway designated by the General Assembly or the Board of Transportation.
- (2) Within 1,200 feet of a unit of the North Carolina State Parks system, a unit of the National Park System, a State or national wildlife refuge, or a designated wild and scenic river.
- (3) Within 500 feet of or within historic districts and other properties listed in the National Register of Historic Places or State rest areas.

1 (b) The distances set forth in subsection (a) of this section shall be measured
2 horizontally in linear feet extending in each direction along interstate or federal-aid
3 primary highways.

4 (c) For purposes of determining the linear distance on the opposite side of the
5 interstate or federal-aid primary highway, the measurement shall equal one-third of the
6 total distance calculated under subsection (b) of this section. There shall be no
7 prohibition affecting outdoor advertising under this section on the opposite side of such
8 highway where commercial or industrial activity is permitted by applicable zoning or
9 land use.

10 (d) This section does not apply to: (i) a farmer, or the farmer's tenant, agent, or
11 employee who is advertising produce for sale or (ii) a farm that is a 'pick-your-own'
12 farm, which is a farm that sells a crop by allowing individuals to pick a limited quantity
13 of produce."

14 Sec. 2. This act is effective upon ratification. The Department of
15 Transportation shall issue rules to implement Section 1 of this act within 90 days of the
16 effective date of this act.