

GENERAL ASSEMBLY OF NORTH CAROLINA

SESSION 1993

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HOUSE BILL 2110

Short Title: Adolescent Abstinence Program Funds.

(Public)

Sponsors: Representatives H. Hunter; and Gardner.

Referred to: Appropriations.

June 13, 1994

A BILL TO BE ENTITLED

AN ACT TO APPROPRIATE FUNDS TO BE USED AS A CHALLENGE GRANT
FOR IMPLEMENTING A STATEWIDE SEXUAL ABSTINENCE CAMPAIGN
FOR ADOLESCENTS AGES NINE - FOURTEEN.

The General Assembly of North Carolina enacts:

Section 1. There is appropriated from the General Fund to the North Carolina Coalition on Adolescent Pregnancy the sum of one hundred thousand dollars (\$100,000) for the 1994-95 fiscal year to initiate a statewide media campaign to promote abstinence, reduce pregnancy, and promote healthy behavior in North Carolina's children ages 9-14.

These funds shall be used to purchase the rights to the Maryland Media Campaign which is an abstinence-based campaign, to purchase print media, radio ads, television ads, and for distribution of campaign material.

These funds shall be used as a challenge grant to leverage funds from non-State sources to purchase air time.

Sec. 2. This act becomes effective July 1, 1994.