

**GENERAL ASSEMBLY OF NORTH CAROLINA**

**SESSION 1993**

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**HOUSE BILL 101**

Short Title: Meck. Teen Preg. Prev. Funds.

(Public)

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Sponsors: Representatives Lemmond; Alexander and Easterling.

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Referred to: Appropriations.

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February 14, 1994

A BILL TO BE ENTITLED

1 AN ACT TO APPROPRIATE FUNDS FOR MECKLENBURG'S "MARYLAND  
2 CAMPAIGN FOR OUR CHILDREN", A MEDIA CAMPAIGN TO REDUCE  
3 ADOLESCENT PREGNANCY BY THE YEAR 2000 TO EFFECT SHORT-TERM  
4 AND LONG-TERM CRIME PREVENTION.  
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6 Whereas, the relationship between the increasing incidence of adolescent  
7 pregnancy and the increasing incidence of violent crime, which is in increasingly large  
8 part related to the inability of families headed by parents who were children themselves  
9 when they had children to raise these children to be responsible and productive  
10 members of society, is clear; and

11 Whereas, adolescent pregnancy costs North Carolina's taxpayers  
12 approximately \$30,000,000 per year; and

13 Whereas, the "Maryland Campaign For Our Children" is a unified media  
14 campaign, designed to reduce adolescent pregnancy by 50% by the year 2000,  
15 emphasizes abstinence as part of its crucial message on adolescent pregnancy  
16 prevention; and

17 Whereas, the "Maryland Campaign For Our Children", is a proven success in  
18 the areas in which it has been used; and

19 Whereas, the "Maryland Campaign For Our Children" has been approved by  
20 the City of Charlotte, Mecklenburg County, and the Charlotte-Mecklenburg School  
21 Board; and

22 Whereas, the City of Charlotte had agreed to fund all future costs of the  
23 "Maryland Campaign For Our Children"; Now, therefore,  
24 The General Assembly of North Carolina enacts:

1           Section 1. There is appropriated from the General Fund to the Mecklenburg  
2 Council on Adolescent Pregnancy the sum of two hundred fifty thousand dollars  
3 (\$250,000) for the 1994-95 fiscal year to provide funds for the "Maryland Campaign  
4 For Our Children", a media campaign on adolescent pregnancy prevention that  
5 emphasizes abstinence as part of its crucial message, that is designed to reduce  
6 adolescent pregnancy by fifty percent (50%) by the year 2000, and that has been  
7 approved as a unified plan by the City of Charlotte, Mecklenburg County, and the  
8 Charlotte-Mecklenburg School Board.

9           These funds shall be matched on a dollar-for-dollar basis by local funds.

10          Sec. 2. This act becomes effective July 1, 1994.