

GENERAL ASSEMBLY OF NORTH CAROLINA

SESSION 1995

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HOUSE BILL 382

Short Title: Media Reporting of Endorsements.

(Public)

Sponsors: Representatives Wood; Buchanan, Cocklereece, Culp, Decker, Eddins, Justus, Lemmond, K. Miller, Pulley, and Sharp.

Referred to: Judiciary II.

March 8, 1995

A BILL TO BE ENTITLED

AN ACT TO PROVIDE FOR THE REPORTING OF ENDORSEMENTS BY THE MEDIA AS INDEPENDENT CAMPAIGN EXPENDITURES.

The General Assembly of North Carolina enacts:

Section 1. G.S. 163-278.12 reads as rewritten:

"§ 163-278.12. **Contributions and expenditures by an individual other than a ~~candidate.~~ candidate; media endorsements reported.**

(a) Subject to G.S. 163-278.16(f) and 163-278.14, it shall be permissible for an individual other than a candidate to make contributions or expenditures in support of, or in opposition to, any candidate, political committee, or referendum committee other than by contribution to a candidate, political committee, or referendum committee. In the event an individual makes contributions or expenditures, other than by contribution to a candidate, political committee, or referendum committee, in excess of one hundred dollars (\$100.00), then, within 10 days after making such a contribution or expenditure, he shall file a statement of such contribution or expenditure with the Board in accordance with the terms and conditions of G.S. 163-278.11.

(b) The value of an endorsement of a candidate or party by a media, as defined in G.S. 163-278.6, shall be reported by that media to the same board that the candidate or party endorsed is required to file reports with under this Article. The reports shall be

1 made on the same schedule and cover the same time periods as reports made under G.S.
2 163-278.9. The reports shall itemize the value of the endorsement of each candidate or
3 party endorsed. For the purpose of this section, the value of the endorsement is the
4 amount that the media would have charged for a similarly placed commercial
5 advertisement, except that if the Communications Act of 1934 would provide for a lower
6 amount to be charged for a candidate's ad on a radio or television station, the value of the
7 endorsement by the radio or television station shall be the amount that the
8 Communications Act of 1934 would require to be charged to a candidate."

9 Sec. 2. This act applies with respect to elections conducted on or after
10 December 1, 1995.