

**GENERAL ASSEMBLY OF NORTH CAROLINA**

**SESSION 1995**

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**SENATE BILL 747**

Short Title: NC as Travel Destination Funds.

(Public)

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Sponsors: Senators Hobbs, Plexico, Jordan, Odom, Rand, Martin of Pitt, Warren, Martin of Guilford, Blackmon, McKoy, Little, and Hoyle.

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Referred to: Appropriations

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April 17, 1995

**A BILL TO BE ENTITLED**

**AN ACT TO APPROPRIATE FUNDS TO THE DIVISION OF TRAVEL AND  
TOURISM FOR AN ADVERTISING CAMPAIGN PROMOTING NORTH  
CAROLINA AS A TRAVEL DESTINATION.**

The General Assembly of North Carolina enacts:

Section 1. There is appropriated from the General Fund to the Department of Commerce, Division of Travel and Tourism, the sum of one million dollars (\$1,000,000) for the 1995-96 fiscal year and the sum of one million dollars (\$1,000,000) for the 1996-97 fiscal year for promotional advertising in the Division of Travel and Tourism. The Division shall use the funds to promote North Carolina as a travel destination. The Division shall not use these funds for personnel or for any other overhead expenditures.

Sec. 2. This act becomes effective July 1, 1995.