

GENERAL ASSEMBLY OF NORTH CAROLINA

SESSION 1999

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SENATE BILL 580

Short Title: Internet Dining Guide Funds and Fees.

(Public)

Sponsors: Senator Hoyle.

Referred to: Commerce.

March 29, 1999

A BILL TO BE ENTITLED

AN ACT TO APPROPRIATE FUNDS TO THE DEPARTMENT OF COMMERCE FOR THE PURPOSE OF ASSISTING THE NORTH CAROLINA RESTAURANT ASSOCIATION TO ESTABLISH A STATEWIDE DINING GUIDE ON THE INTERNET TO PROMOTE TRAVEL AND TOURISM IN NORTH CAROLINA AND TO AUTHORIZE THE NORTH CAROLINA RESTAURANT ASSOCIATION TO CHARGE A FEE FOR PROPRIETARY LISTINGS IN THE DINING GUIDE.

The General Assembly of North Carolina enacts:

Section 1. There is appropriated from the General Fund to the Department of Commerce the sum of one hundred fifty thousand dollars (\$150,000) for the 1999-2000 fiscal year to be allocated to the North Carolina Restaurant Association to promote travel and tourism by developing, implementing, and maintaining a statewide Internet dining guide. The North Carolina Restaurant Association shall match these funds on a one-to-one basis from proprietary listing fees charged to qualifying North Carolina restaurants listed in the on-line dining guide.

Section 2. Any North Carolina restaurant permitted under G.S. 130A-248 shall qualify for a nonproprietary listing, for up to two years at no charge, by providing the required and requested information to the North Carolina Restaurant Association.

1 Section 3. Any North Carolina restaurant permitted under G.S. 130A-248 shall
2 qualify for a proprietary listing subject to a set-up fee not to exceed thirty-five dollars
3 (\$35.00) by providing required and requested information to the North Carolina
4 Restaurant Association. Any North Carolina restaurant may, upon request, change or
5 modify its proprietary listing for a fee, not to exceed twenty-five dollars (\$25.00), by
6 providing required information to the North Carolina Restaurant Association.

7 Section 4. After July 1, 2000, the continued operation and maintenance of the
8 Internet dining guide shall be determined by and become the responsibility of the North
9 Carolina Restaurant Association. Links to the web site operated by the Division of
10 Travel, Film and Sports Development shall be maintained while the Internet dining guide
11 is in operation.

12 Section 5. This act becomes effective July 1, 1999.