

**GENERAL ASSEMBLY OF NORTH CAROLINA**  
**SESSION 2007**

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**SENATE DRS15046-LM-127 (03/13)**

Short Title: Promote HUB & Supplier Diversity/Funds. (Public)

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Sponsors: Senator Dannelly.

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Referred to:

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A BILL TO BE ENTITLED

AN ACT TO APPROPRIATE FUNDS TO THE DEPARTMENT OF COMMERCE  
TO PROMOTE HISTORICALLY UNDERUTILIZED BUSINESSES AND  
SUPPLIER DIVERSITY WHEN PROMOTING AND MARKETING THE STATE  
OF NORTH CAROLINA.

The General Assembly of North Carolina enacts:

**SECTION 1.** There is appropriated from the General Fund to the Department of Commerce, Division of Tourism, Film and Sports Development, the sum of two million dollars (\$2,000,000) for the 2007-2008 fiscal year to be used for promoting Historically Underutilized Businesses and supplier diversity when promoting and marketing the State of North Carolina. The marketing of Historically Underutilized Businesses and supplier diversity may include advertising with minority media outlets, advertising with minorities in the motorsports industry, and advertising with other media outlets in a way that promotes Historically Underutilized Businesses and supplier diversity. The Division of Tourism, Film and Sports Development, and firms that contract with the Division to promote and market Historically Underutilized Businesses and supplier diversity shall make a good faith effort to achieve diversity in the bidding and awarding of marketing and advertising contracts.

**SECTION 2.** This act becomes effective July 1, 2007.