

GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2021

H.B. 204  
Mar 2, 2021  
HOUSE PRINCIPAL CLERK

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HOUSE BILL DRH10074-MCxf-33

Short Title: Hertford County Occupancy Tax. (Local)

Sponsors: Representative Hunter.

Referred to:

1 A BILL TO BE ENTITLED  
2 AN ACT TO CREATE HERTFORD COUNTY DISTRICT H AND TO AUTHORIZE THE  
3 LEVY OF AN OCCUPANCY TAX IN THE DISTRICT.

4 The General Assembly of North Carolina enacts:

5 **SECTION 1.** Section 1 of Chapter 979 of the 1987 Session Laws, as amended by  
6 Section 21(z) of S.L. 2007-527 and only as it applies to Hertford County, is rewritten and  
7 recodified as Sections 2 and 3 of this act. This act does not affect the rights or liabilities of the  
8 county, a taxpayer, or another person arising under the law rewritten and recodified by this act  
9 before the effective date of this act, nor does it affect the right to any refund or credit of a tax that  
10 accrued under the law rewritten and recodified by this act before the effective date of this act.

11 **SECTION 2.** Occupancy Tax. – (a) Authorization and Scope. – The Hertford County  
12 Board of Commissioners may levy a room occupancy tax of three percent (3%) of the gross  
13 receipts derived from the rental of any room, lodging, or accommodation furnished by a hotel,  
14 motel, inn, tourist camp, or similar place within the county that is subject to sales tax imposed by  
15 the State under G.S. 105-164.4(a)(3). This tax is in addition to any State or local sales tax.

16 **SECTION 2.(b)** Administration. – A tax levied under this act shall be levied,  
17 administered, collected, and repealed as provided in G.S. 153A-155. The penalties provided in  
18 G.S. 153A-155 apply to a tax levied under this Part.

19 **SECTION 2.(c)** Definitions. – The following definitions apply in this act:

- 20 (1) Net proceeds. – Gross proceeds less the cost to the county of administering  
21 and collecting the tax, as determined by the finance officer, not to exceed three  
22 percent (3%) of the first five hundred thousand dollars (\$500,000) of gross  
23 proceeds collected each year and one percent (1%) of the remaining gross  
24 proceeds collected each year.
- 25 (2) Promote travel and tourism. – To advertise or market an area or activity,  
26 publish and distribute pamphlets and other materials, conduct market research,  
27 or engage in similar promotional activities that attract tourists or business  
28 travelers to the area. The term includes administrative expenses incurred in  
29 engaging in the listed activities.
- 30 (3) Tourism-related expenditures. – Expenditures that, in the judgment of the  
31 Graham County Tourism Development Authority, are designed to increase the  
32 use of lodging facilities, meeting facilities, or convention facilities in the  
33 county or to attract tourists or business travelers to the county. The term  
34 includes tourism-related capital expenditures.

35 **SECTION 2.(d)** Distribution and Use of Tax Revenue. – Hertford County shall, on  
36 a quarterly basis, remit the net proceeds of the occupancy tax levied under this act to the Hertford



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1 County Tourism Development Authority. The Authority shall use at least two-thirds of the funds  
2 remitted to it under this subsection to promote travel and tourism in Hertford County and shall  
3 use the remainder for tourism-related expenditures.

4 **SECTION 3.** Tourism Development Authority. – (a) Appointment and Membership.  
5 – The Hertford County Board of Commissioners shall adopt a resolution modifying the Hertford  
6 County Tourism Development Authority to conform with the requirements of this section. The  
7 Authority shall be a public authority under the Local Government Budget and Fiscal Control Act.  
8 The resolution adopted by the Board of Commissioners shall provide for the membership of the  
9 Authority, including the members' terms of office, and for the filling of vacancies on the  
10 Authority. At least one-third of the members shall be individuals who are affiliated with  
11 businesses that collect the tax in the county, and at least one-half of the members shall be  
12 individuals who are currently active in the promotion of travel and tourism in the county. The  
13 Board of Commissioners shall designate one member of the Authority as chair and shall  
14 determine the compensation, if any, to be paid to members of the Authority.

15 The Authority shall meet at the call of the chair and shall adopt rules of procedure to  
16 govern its meetings. The Finance Officer for Hertford County shall be the ex officio finance  
17 officer of the Authority.

18 **SECTION 3.(b)** Duties. – The Authority shall expend the net proceeds of the tax  
19 levied under Section 2 of this act for the purposes provided in this act. The Authority shall  
20 promote travel, tourism, and conventions in the county, sponsor tourist-related events and  
21 activities in the county, and finance tourist-related capital projects in the county.

22 **SECTION 3.(c)** Reports. – The Authority shall report quarterly and at the close of  
23 the fiscal year to the Hertford County Board of Commissioners on its receipts and expenditures  
24 for the preceding quarter and for the year in such detail as the Board of Commissioners may  
25 require.

26 **SECTION 3.(d)** The Hertford County Board of Commissioners shall adopt the  
27 resolution required by this section within 60 days of the effective date of this act.

28 **SECTION 4.(a)** Hertford County District H Created. – Hertford County District H  
29 is created as a taxing district. Its jurisdiction consists of that part of Hertford County that is  
30 located outside of incorporated areas of the Town of Ahoskie and the Town of Murfreesboro.  
31 Hertford County District H is a body politic and corporate and has the power to carry out the  
32 provisions of this section. The Hertford County Board of Commissioners shall serve ex officio  
33 as the governing body of the district, and the officers of the county shall serve as the officers of  
34 the governing body of the district. A simple majority of the governing body constitutes a quorum,  
35 and approval by a majority of those present is sufficient to determine any matter before the  
36 governing body if a quorum is present.

37 **SECTION 4.(b)** Authorization and Scope. – The governing body of Hertford County  
38 District H may levy a room occupancy tax of up to three percent (3%) of the gross receipts  
39 derived from the rental of any room, lodging, or accommodation furnished by a hotel, motel, inn,  
40 tourist camp, or similar place within the district that is subject to sales tax imposed by the State  
41 under G.S. 105-164.4(a)(3). This tax is in addition to any State or local sales or room occupancy  
42 tax.

43 **SECTION 4.(c)** Administration. – A tax levied under this section shall be levied,  
44 administered, collected, and repealed as provided in G.S. 153A-155 as if Hertford County  
45 District H were a county. The penalties provided in G.S. 153A-155 apply to a tax levied under  
46 this section.

47 **SECTION 4.(d)** Definitions. – The following definitions apply in this act:

- 48 (1) Net proceeds. – Gross proceeds less the cost to the district of administering  
49 and collecting the tax, as determined by the finance officer, not to exceed three  
50 percent (3%) of the first five hundred thousand dollars (\$500,000) of gross

1 proceeds collected each year and one percent (1%) of the remaining gross  
2 proceeds collected each year.

3 (2) Promote travel and tourism. – To advertise or market an area or activity,  
4 publish and distribute pamphlets and other materials, conduct market research,  
5 or engage in similar promotional activities that attract tourists or business  
6 travelers to the area. The term includes administrative expenses incurred in  
7 engaging in the listed activities.

8 (3) Tourism-related expenditures. – Expenditures that, in the judgment of the  
9 Hertford County Tourism Development Authority, are designed to increase  
10 the use of lodging facilities, meeting facilities, or convention facilities in the  
11 district or to attract tourists or business travelers to the district. The term  
12 includes tourism-related capital expenditures.

13 **SECTION 4.(e)** Distribution and Use of Tax Revenue. – Hertford County District H  
14 shall, on a quarterly basis, remit the net proceeds of the occupancy tax levied under this act to  
15 the Hertford County Tourism Development Authority. The Authority shall deposit one hundred  
16 percent (100%) of the net proceeds of the room occupancy and tourism development tax levied  
17 under this section into a special fund, the cash balance of which shall be deposited at interest or  
18 invested in accordance with G.S. 159-30. The Authority shall use at least two-thirds of the funds  
19 remitted to it under this subsection to promote travel and tourism in Hertford County District H  
20 and shall use the remainder for tourism-related expenditures in the district. In accordance with  
21 the North Carolina Constitution and the United States Constitution, the tax proceeds may be used  
22 only for the direct benefit of the jurisdiction of Hertford County District H. None of the proceeds  
23 may be used for promotion or expenditures in areas within Hertford County that are outside of  
24 the district.

25 **SECTION 4.(f)** G.S. 153A-155(g) reads as rewritten:

26 "(g) Applicability. – Subsection (c) of this section applies to all counties and county  
27 districts that levy an occupancy tax. To the extent subsection (c) conflicts with any provision of  
28 a local act, subsection (c) supersedes that provision. The remainder of this section applies only  
29 to Alleghany, Anson, Brunswick, Buncombe, Burke, Cabarrus, Camden, Carteret, Caswell,  
30 Chatham, Cherokee, Chowan, Clay, Craven, Cumberland, Currituck, Dare, Davie, Duplin,  
31 Durham, Edgecombe, Forsyth, Franklin, Graham, Granville, Halifax, Haywood, Henderson,  
32 Hertford, Jackson, Madison, Martin, McDowell, Montgomery, Moore, Nash, New Hanover,  
33 Northampton, Pasquotank, Pender, Perquimans, Person, Randolph, Richmond, Rockingham,  
34 Rowan, Rutherford, Sampson, Scotland, Stanly, Swain, Transylvania, Tyrrell, Vance,  
35 Washington, Wayne, and Wilson Counties, to Harnett County District H, Hertford County  
36 District H, New Hanover County District U, Surry County District S, Watauga County District  
37 U, Wilkes County District K, Yadkin County District Y, and the Township of Averasboro in  
38 Harnett County and the Ocracoke Township Taxing District."

39 **SECTION 5.** This act is effective when it becomes law.